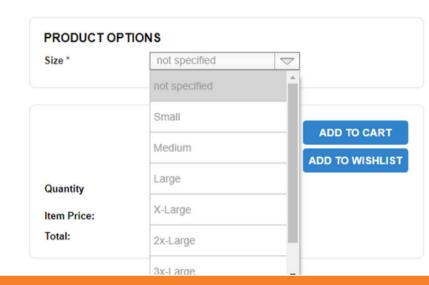


# CASE STUDY POP UP STORE

Home » Men's Under Armour Polo - Gray

## Men's Under Armour Polo - Gray





#### DISCOVERY

Each year, the client allows all employees to order up to 6 pieces of custom career apparel. The problem has been creating a system that allows for each user to see which items they can order, actually place the order by size and do it in a manner in which it's easy to sort and drop ship to multiple locations. So we suggested a pop-up store, that would allow for a very easy to use platform for each user, that was zero additional cost to the client and could be taken down at the end of the ordering period.

#### IDEATION

We chose this route because it was an easy process on the front end and it would allow for easy filtering on the back end, it allowed for a limited ordering window, AND it was free to the client.

#### DEVELOPMENT

Process was smooth on both the front and back end, with no questions from the employees and no issues with the production or delivery

### IMPLEMENTATION

The result was a success. Each employee was able to place their orders online within the two week window. After the window closed, the site was taken down and all orders were processed in a timely fashion, after which, the products were all packed by individual orders and delivered to the specific branches. Client said it was the smoothest the ordering process has been to date.